PPLFF AGENDA: July 1, 2004

Gill monies received--$2500

1. Sponsors
   ---How are we doing? Who to pursue?
   --- Procedures
   ---Tickets

2. Tickets
   ---Prices: Full Pass ($60—early $75 regular)
   Half ($50) including opening night and any four films
   4-film ($35) any four films Sat. and/or Sun.
   Opening Night: ($25) includes reception and films
   ---Printing—Passes are ready
   ---Ticket outlets: Spice of Life, Wag N' Wash, Toons, KRCC
   ---mail tickets to sponsors. All tickets sent in the mail should include a brochure.

3. Posters
   ---Are they distributed? Sascha + Sponsorship.

4. Pride Tables
   --- What happened in Denver?
   ---Colorado Springs Parade and Booth—poster blow-ups, banner

5. Outreach, Marketing and Advertising
   ---Limited funds for advertising means we must get out and about more
   ----a few marketing pieces left. Brochure will be ready in three weeks

6. Publicity
   Major Print media—tapes
   Other print media
   Calendars
   PSA's

7. Hospitality (delayed until Bev returns)

8. Add your items here
   ----Welcomer at the event—Marylou Makepeace accepted our invitation
   ----video equipment, copying tapes,
   -----website

Future Meetings
   ---The pace quickens—more meetings
   tentative schedule: , July 15, July 29, Aug. 12(sponsor copy deadline), August 26, Sept. 2, 9, 16

PPLFF Meeting Minutes - 1 July 2004

The following members were in attendance:

Name	E-mail	Phone
Robert Armintor		
Alma Cremonesi		
Bill Crissman		
Joe Jenkins		
Jonelle Neighbor		
Marty Pebler		
Eric Verlo		

The following members were unable to attend:

Arnell Alston
Lori Adams
Tim Fotinos
Jerry Morris
Jeff Stachel
Bob Steinborn
Marie Walden
Bev Wasil

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1) The meeting was called to order at 19:00.

2) Sponsorship was discussed at length. Alma pointed out that it is not very effective to just rely on the lists of previous sponsors, but to personally reach out to persons, organizations and businesses known to individual committee members. This will require more effort on face-to-face contact. All committee members are reminded that 12 August is the deadline for submission of sponsor copy.

3) This year, no tickets will be distributed until the brochure is ready, and a copy of the brochure will be included with each ticket sale.

4) The PPLFF table at Denver Pride was described by the committee members involved as getting a positive public response.

5) Marty will set up and operate the PPLFF tent for Colorado Springs Pridefest. Alma encouraged as many committee members as possible to march in the

parade, and suggested mounting festival posters on sticks to carry in the parade and around Acacia Park afterwards.

6) A raffle to benefit the PPLFF has been approved by the Pride Center board, and Joe will work out the details with them.

7) Alma reported that the Gill Foundation has come though with a $2500 grant for the festival, and the money has been received. She also pointed out that limited funds for advertising this season means that we must get out and about more.

8)There are few marketing pieces left in Alma's foyer. The brochure will be ready in about a week.

9) Marty will try to get the festival added to various local events calendars (KCME, The Leechpit, etc. Marty will also coordinate the rental of video projection equipment for the festival.

10) Former Colorado Springs Mayor Marylou Makepeace has accepted our invitation to be our "Welcomer" at the festival.

11)It was agreed that the next committee meeting will be held on 15 July, 2004 at 1262 Terrace Rd. Tentatively, there will also be meetings scheduled on 29 July, 12 & 26 August, and 2, 9 & 16 September. Alma will furnish e-mail updates regarding festival activities in the interim.

12) The meeting adjourned at 21:00.

Marty Pebler
Secretary of the Board, PPLFF